



Sardar Patel Institute Of Technology

Industry Relations Cell

Bhavans Campus, Old D N Nagar, Munshi Nagar, Andheri West, Mumbai,
Maharashtra 400058

Events Report 2020-21

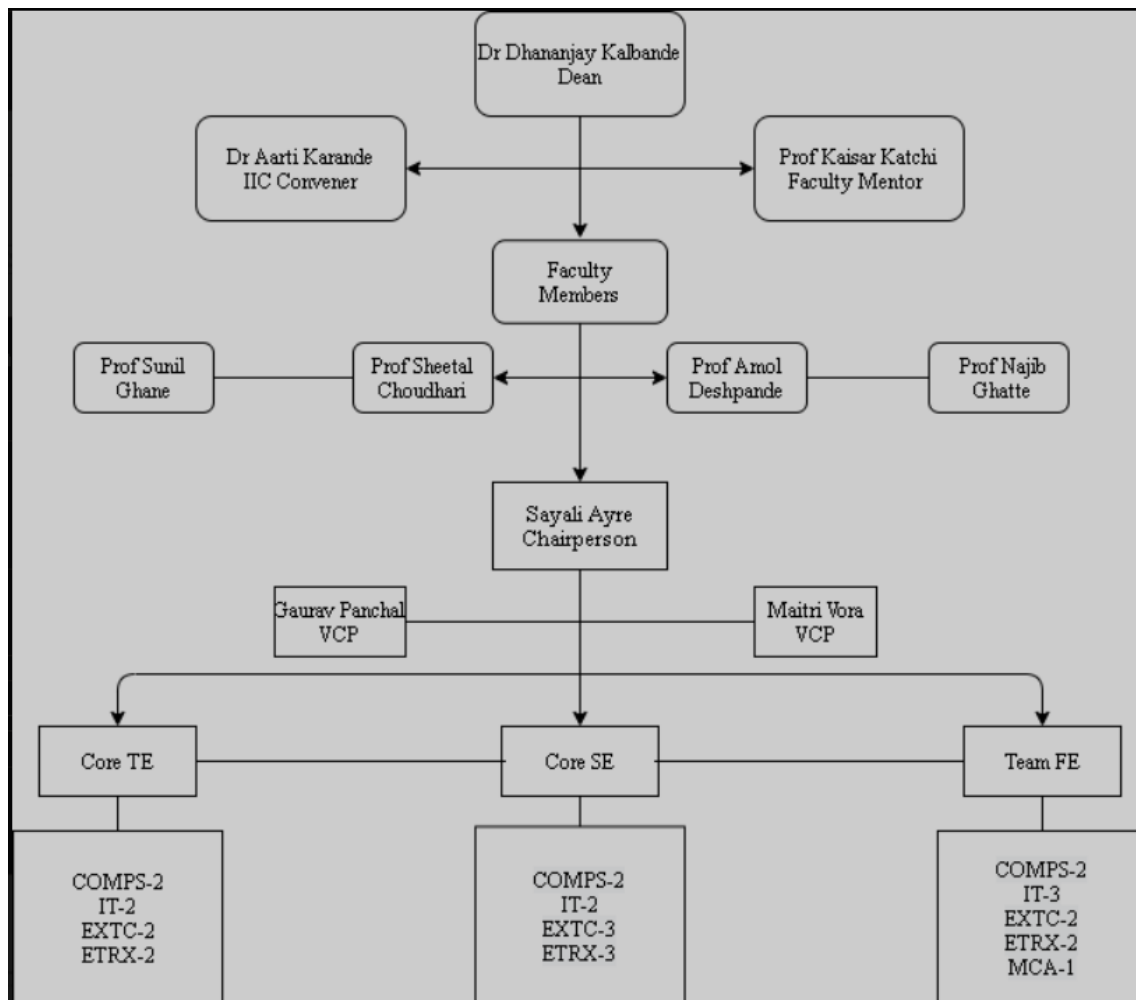


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TEAM- INDUSTRY RELATIONS COMMITTEE





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Name of the Faculty Coordinator: Prof.Amol Deshpande

Responsibility: Industry Interaction, Internship(2020-21)

Number of Internships obtained

Sr. No	Department	SE	TE	BE	Total
1	Comps	9	32	69	110
2	I.T	4	9	62	75
3	EXTC	12	29	78	119
4	ETRX	2	29	64	95
5	MCA	0	0	55	55

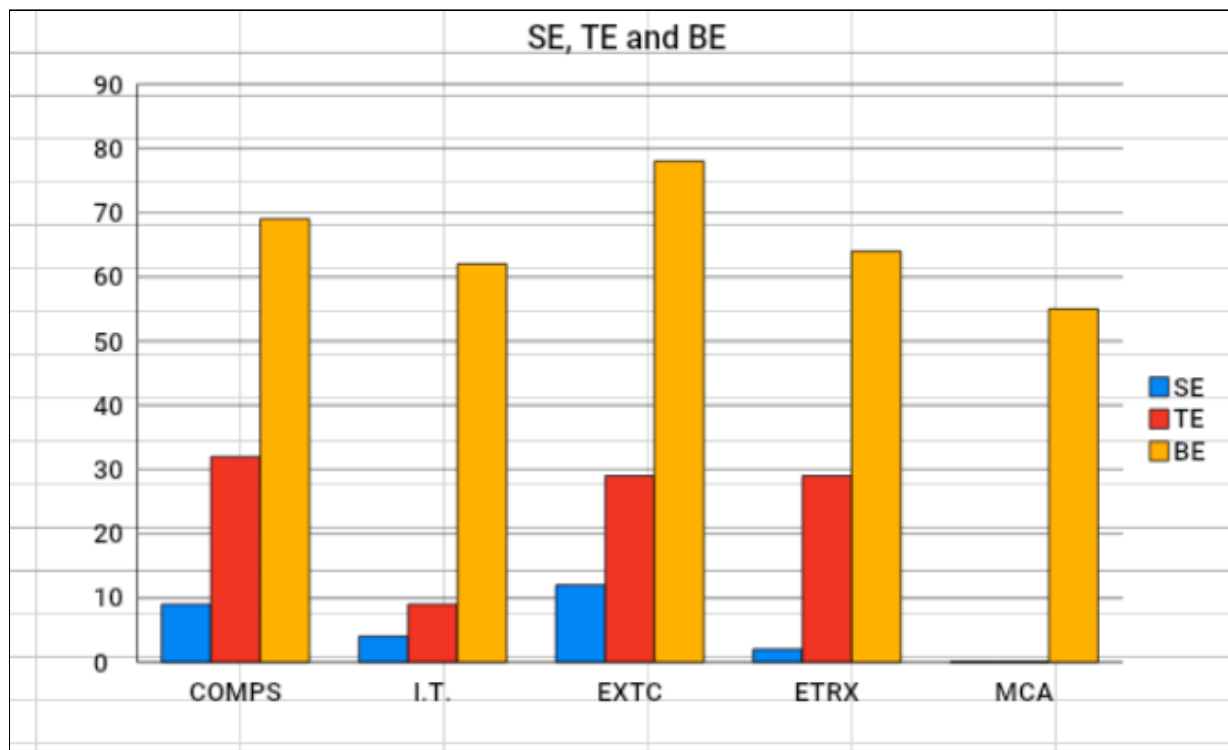


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Graphical presentation





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Companies for 6 months long internship

Sr. No	Department	Company	Number of internships obtained
1	Comps	ICICI Lombard, WorkIndia, JPMC, VMWare, Microsoft, ISS, Accolite, BNP, Morgan Stanley, Nomura, Rian, IO, LTI, Quantiphi, GEP, Amazon, Markytics	69
2	I.T	JPMC (Banking), Quantiphi, Vmware, Credit Suisse, SS&C, LTI, Filter Pizel, Embedos, Accolite, Branding Catalyst, Nektar, Nuventis, ISS, Zhiffy, ICICI	58
3	EXTC	Cognizant, ICICI Lombard, Reliance Jio, ZS Associates, GEP, JPMC, ONI Cares, Quantiphi, Bitgenie, Api.ai, DigiPlus IT, SPJIMR, LTI, CarWale, KPM	78
4	ETRX	IISC Bangalore, GEP, JPMC, ISS, ICICI Lombard, KPMG, ZS Associates, Dolat Capital, Quantiphi, Zeuva, Machadalo, IMED Matrix LLP, Zargun_____	62
5	MCA	Colgate Global Business Services, JP Morgan Chase & Co., BNP Paribas, MSCI, Nomura, Quantiphi, SEAM eLearning, Crisil, Cognizant, Prowiggle, REWFA	55



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Companies for SE + TE(Off-campus,TPO through

Sr. No	Department	Company	Number of internships obtained
1	Comps	Skinzy, Dev Wave, Smowcode, Verzeo, Flair, Delta Apps, Arcskill Technologies, IngerSoll Rand, BelkIoT, S3 Infosoft	41
2	I.T	Internshala, Thirds Consulting, Trumpet Media, Abstract, Reliance Jio, Mobicule Technologies Pvt. Ltd.	17
3	EXTC	Ifortis Corporate, SmowCode, Unschool, 1 Accord, Bridged AI, Apli.ai, SPJIMR, Skinzy, Branding Catalyst, Bitgenie	41
4	ETRX	TIFR Mumbai, Youth India Foundation, Mastree.io, TechTable IIT M, VI Solutions, XLRI Jamshedpur, TechMahindra, Crisil	33

For more detailed information click [here](#).

E - CELL ACTIVITIES

E - CELL Events Calendar:

Sr. No	Event	Date	Venue	Link
1	Business Competitions Workshop	11/07/2020	Online	Details
2	Webinar on MBA after Engineering	25/07/2020	Online	Details
3	Olympic Bid Case Study	23/08/2020	Online	
4	Webinar on Functioning of Capital Markets	16/08/2020	Online	Details
5	Business Quiz	20/09/2020	Online	
6	Satellite Seminar on Profile Building	12/10/2020	Online	
7	Pitching Competition	20/12/2020	Online	Details



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Summary of activities coordinated /arranged by IR –Cell in 2020-21

Name of the faculty coordinator: Prof. Sunil Ghane

Responsibility: STTP/Workshop

Sr. No	Department	Number of events
1	Comps	
2	I.T	
3	EXTC	
4	ETRX	
5	MCA	

Event Name: Workshop on Design Thinking and Innovation Design.

Venue: Online (Google Meet).

Date: December 18, 2020.

On December 18, the Industry Relations (IR) Cell S.P.I.T in collaboration with E-Cell S.P.I.T and IIC S.P.I.T, conducted its first event since the lockdown, a workshop on Design Thinking and Innovation Design. The speaker of the workshop was Mr. Sameer Chavan, a true industry expert with over 23 years of experience at leading product-based companies building a wide array of applications from desktop and mobile to hand-wearable. In addition to his Master's degree from IIT Bombay, Mr. Chavan's resume includes lead roles in 'Design' at Flipkart, Intel, LG, and Siemens.

Design thinking is a popular and significant aspect of the process at any great product based company. Hence, Mr. Chavan stressed the importance and true execution of design thinking. "Innovation and design go hand in hand" - a rule to live by for any organization. Mr. Chavan alluded to the story of the Wright brothers to encourage the audience to understand that true innovation requires continuous effort, experimentation, and the mentality to embrace failure as a learning opportunity. Mr. Chavan then went on to discuss an important question - 'Why do some innovations fail while others are successful?'. This time he cited the example of Apple's QuickTake, the world's first consumer digital lens, which was way ahead of its time and did not have any impact on the average customer. "Storytelling, sketching, and prototyping is all examples of powerful visual thinking methodologies", said Mr. Chavan.

As companies are focusing more on the aesthetics of their product, integrating visual and design thinking to an analytical, top-down approach is the methodology of the future. Design thinking is a bottom-up, human-centric process for innovation that encourages a 'fail-fast' method, keeping in mind the user experience. Mr. Chavan then went on to expertly break down the various steps an organization or individual must take to integrate a design thinking approach into the development process. 'Empathize, Define, Ideate, Prototype, and Evaluate' are the pillars of design thinking. Essentially, the entire process revolves around

human-centric thinking, aesthetic simplicity, out-of-the-box problem solving, and interaction between a corporation and its users. Mr. Chavan concluded his presentation and an interactive question-answer session was conducted, wherein he covered topics ranging from UX-design to project management with an emphasis on design thinking ideology.

The workshop was attended by over 60 people and their feedback was overwhelmingly positive. “A very illuminating and unique workshop. I had never truly considered how crucial design-thinking is to the process of innovation!”, said Gaurav Parulekar of SE-IT. The meeting concluded with our principal, Dr. B.N Chaudhari, and chairperson of the IIC, Dr. Kalbande offering Mr. Chavan their gratitude for sharing his expert insights and perspective with the students of SPIT.

The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Design Thinking Process". The slide features a horizontal flowchart with five stages, each in a colored hexagon: EMPATHIZE (blue), DEFINE (green), IDEATE (orange), PROTOTYPE (red-orange), and TEST (red). Below each stage is a guiding question: "How do I approach the challenge?", "How do I interpret my findings?", "What do we create?", "How do I build my idea?", and "How do I prove and improve the idea?". A blue wavy line at the bottom, labeled "Number of Possibilities", starts low, peaks at the IDEATE stage, dips at the PROTOTYPE stage, and rises again at the TEST stage. The Meet header shows "Sameer Chavan is presenting" and a participant list including "Hrusheekesh Sawa... and 48 more". The right sidebar shows a grid of participant avatars and names: Sameer Chavan, Karen Castelino, Gaurav Panchal, Swathy Nair, Sharvati Kalgut..., Kaiser Katchi, Ishita Badole, Aman Parikh, and Ravi Agrawal. The time is 11:39 AM.

Meet - jbz-jjmf-opm
meet.google.com/jbz-jjmf-opm?pli=1&authuser=1

Sameer Chavan is presenting

Navya Fadia and 41 more

53 11:50 AM You

Empathize Define Ideate Prototype Test

1] IDEATE

METHODS

- Generate Ideas
- Do brainstorming
- Do not limit with technology for current state
- Do not judge or debate ideas as this limits creativity
- Create multiple solutions with broad wild ideas
- Co-create with diverse teams

QUESTIONS

- Did we went wide?
- What are wild ideas?

Result

- What do I create?

The big idea is one that helps a large number of customers (job executors) get a job done significantly better at a price they are willing to pay. (jobs-to-be-done) - Strategyn

Sameer Chavan Karen Castelino Gaurav Panchal

Swathy Nair Sharvari Kalgut... Kaiser Katchi

Ishita Badole Aman Parikh Ravi Agrawal

Meet - jbz-jjmf-opm
meet.google.com/jbz-jjmf-opm?pli=1&authuser=1

Sameer Chavan is presenting

Hrusheekesh Sawa... and 40 more

52 12:00 PM You

DESIGN THINKING

User Experience (UX) Design Methods & Processes

EMPATHIZE

- Feel user's emotional state and experiences
- Gather insights
- Understand user needs
- Define personas
- Identify user tasks and their environment
- Identify context of use

• Who are the users?
• What do they care?
• How do I empathize?

DEFINE

- Build user stories
- Synthesize data
- Interpret user demands
- Define technology
- Frame opportunities
- Define scope
- Frame point of view
- Define problem

• What do the users want?
• What can we build?
• How do I interpret?

IDEATE

- Generate wild ideas
- Brainstorm without constraints
- Go beyond technology
- Explore multiple solutions
- Co-create solutions with diverse teams
- Go wide to go narrow

• Did we go broad?
• What are wild ideas?
• What do I create?

PROTOTYPE

- Showing is better than explaining
- Build multiple crafts
- Seek help from your team
- Use simple artifacts
- Try various prototyping methods
- It is just a draft

• Did the users understand?
• Did the users interact well?
• How do I showcase?

EVALUATE

- Test with the real users
- Seek user feedback
- Validate design ideas
- Iterate and improve on designs
- Conduct contextual inquiry, user interviews, surveys and usability tests

• What worked well?
• What didn't work and why?
• How do I evolve?

© Sameer Chavan

Sameer Chavan Karen Castelino Gaurav Panchal

Swathy Nair Sharvari Kalgut... Kaiser Katchi

Ishita Badole Aman Parikh Dhananjay Kal...

LINK OF RECORDED SESSION:
<https://screenrec.com/share/ZuvUd2XxRW>